



HAGGAR

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CSI Corporate Sustainability & Social Impact



HAGGAR

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#UnitingBusiness to Respond to COVID-19



As the world grapples with the unprecedented effects of COVID-19, the private sector has a crucial role in supporting people and the country as a whole, limiting further disruption to the economy and facilitating business continuity for a swift recovery. In the spirit of solidarity and international cooperation, the UN Global Compact encourages business leaders everywhere to use the Ten Principles as their guide in responding to the crisis. As a signatory of UNGC, Haggar Group strives to embody and uphold the 10 principles, even more so during these uncertain situations. For more info: <https://www.unglobalcompact.org/news/4531-03-16-2020>



Haggar Group Corporate Sustainability & Social Impact Department has implemented complementary initiatives targeting vulnerable communities in the peripheries of Khartoum State. We have partnered with the Women's Food and Tea Sellers' Cooperative, headed by Madam Awadeya Mahmoud Koko,

in a public awareness campaign on the dangers of the coronavirus pandemic and the necessary prevention measures. The campaign targeted remote areas in Khartoum, Omdurman and Bahri with a focus on ladies selling food and tea as they are considered amongst the most vulnerable groups.

Spotlight: Sudasat's 7% Local Purchases Initiative

As part of its commitment to fair operational practices, each month Haggar Group's subsidiaries work to promote social and environmental responsibility throughout their supply chain by supporting disadvantaged and small scale suppliers, including businesses initiated by fresh graduates.



Each Haggar subsidiary strives to meet a target percentage in local purchases and services from disadvantaged suppliers and possibly fresh graduates. In the past, a minimum of **5%** of total monthly expenditure on local purchases was set to contribute to the local economy. These acts of supporting local disadvantaged/small suppliers aim at strengthening their businesses and helping them succeed. It is also a method to ensure the inclusion of those struggling to make ends meet by directly offering them clientele without having to only deal with larger agencies.

Throughout the years, there have been many great examples set by supply and logistics teams in thinking outside the box, identifying individuals and companies who benefit from this initiative as well as provide their services to the group. This is embodied by the effort the supply and admin teams of Haggar's subsidiary Sudasat, the largest provider of VSAT services in Sudan, took in their latest project. **Sudasat outsourced installation and swapping of 600 over 600 VSAT terminals all over Sudan to over 10 engineers** to support in the project while also building their own business portfolio. The company also opted to contract a local blacksmith to support in constructing the VSAT mounts. This decision significantly helped the selected entrepreneurs in their businesses and also helped in reducing the operational costs.



A Helping Hand: Haggar & NSWA Partnership

In January 2020, in response to the humanitarian situation in ElGeneina – West Darfur State, Haggar Group teamed up with the National Sudanese Women Association (NSWA) to deliver much needed maternity ward medical supplies to selected IDP camps. NSWA is a women's rights NGO with a vision of promoting gender justice, equality and principles of democracy and respect of human rights.



The supplies were composed of delivery tables, a cot, a delivery tool kit and other supplies chosen as a response to the pressing shortage in maternal care equipment in the city. NSWA, through Sharie Al Hawdith and Y-Peer network coordinated with ElGeneina Hospital to make sure that the equipment reaches the target population.

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HAGGAR
STAKEHOLDERS
FORUM

Haggar Group and its CSI Department continue their effort to engage key stakeholders via the regularly held stakeholders' forum and the Forum Online Platform.

We are glad to inform you that the website is now up and running. Please register via the link <http://haggarforums.com/web/index.php/en/> to view our previous forums, partake in the discussion and be updated with upcoming topics.

Procedures for Self-Quarantine under Covid-19

Self-quarantine is recommended for individuals who have been directly exposed to the new Coronavirus or have history of travel in infected or heavily populated areas.

Stay at home.

Limit all your non-essential travels.

Unless you're going out for food, medicines or other essentials.



Wash your hands.

Practice good hand hygiene by washing your hands with soap and water or using alcohol or hand sanitizer.



Check your temperature.

Check your temperature at least two times a day.



Stay in a specific room.

If you're sick or suspect yourself to be sick, it's best to stay in a designated room or area away from others.



If possible, have a designated toilet and bathroom as well.

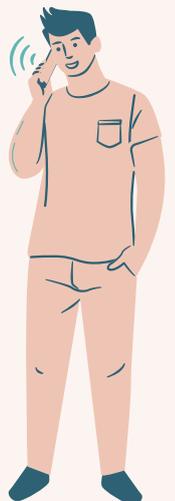
Watch for other symptoms.

Aside from fever, Covid-19 symptoms include cough, difficulty breathing, and fatigue.



Call your doctor or hospital before visiting.

If you need to seek medical attention whether for viral symptoms or other medical care reasons, contact your doctor or hospital ahead of time so they can prepare and take precautions for your arrival.



Practice social distancing.

If you need to go out, maintain at least 1 meter (3 feet) distance from others.



Source • Centers for Disease Control and Prevention (cdc.gov)

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