



HAGGAR

مركز ودمداني لأمراض وجراحة القلب
MAD MEDANI HEART DISEASES & SURGERY CENTRE



CORPORATE SUSTAINABILITY & SOCIAL IMPACT NEWSLETTER

Issue 27 - July 2026

2026

SIX MONTHS OF IMPACT

Over the past six months, Haggar has had the opportunity to contribute to a range of initiatives supporting communities across Sudan and beyond. Working alongside local and international partners, our efforts have focused on creating opportunities for livelihoods, supporting access to healthcare and education, and advancing practical sustainability solutions where they are needed most.

This edition brings together some of these stories from entrepreneurs building resilient businesses, to students continuing their education, families receiving specialized support, and communities benefiting from clean energy initiatives. While each project is unique, they all reflect a shared commitment to working collaboratively and making a meaningful contribution to the communities we serve.

CONNECTING FOR IMPACT

ORANGE CORNERS: BEYOND THE BOARD MEETING

In April 2026, the Orange Corners Sudan partners travelled to Nairobi for a gathering that was as much about reconnecting as it was about planning for the future. The meeting brought together programme partners, representatives from the Netherlands Enterprise Agency (RVO), and the Embassy of the Kingdom of the Netherlands to reflect on progress, share experiences, and explore new ways of supporting Sudan's young entrepreneurs.

Over a few inspiring days, partners exchanged lessons learned, discussed how the programme continues to adapt to changing realities in Sudan, and celebrated the resilience and creativity of the entrepreneurs it serves. For Hagggar, the meeting was a valuable opportunity to meet fellow partners, strengthen relationships and contribute to building a thriving entrepreneurial ecosystem.

The visit also offered a chance to celebrate beyond the meeting room. Hagggar attended the King's Day reception hosted by the Ambassador of the Kingdom of the Netherlands in Nairobi, an enjoyable evening that brought together partners, friends, and members of the Dutch and Sudanese communities in a warm and festive atmosphere.

One message stood out throughout all meetings: Orange Corners Sudan is about much more than supporting individual startups. By connecting young entrepreneurs to skills, mentorship, networks, and funding opportunities, the programme is helping to nurture an ecosystem where ideas can grow into resilient businesses and where entrepreneurship can continue to create hope and opportunity, even in challenging times.

Continue reading the newsletter to discover Voices from Orange Corners Sudan, and meet some of the inspiring startups supported by the programme and the impact they are already creating.

“

"Orange Corners is about much more than supporting individual startups it is helping to nurture an ecosystem where ideas grow into resilient businesses."

”



HAGGAR AT THE ESG GAMECHANGER SERIES

Being part of The ESG Gamechanger Series held by InLabs Group was less about a single event and more about being part of a growing and necessary conversation that is shaping how businesses think and act on ESG.

Hagggar's participation in the panel was an opportunity to contribute to this evolving narrative and to reflect on real-world experiences of embedding ESG into business functions over time. The exchange highlighted that while frameworks and regulations continue to evolve, the real shift happens internally within organizations, through leadership alignment, everyday decisions, and the willingness to integrate sustainability into core thinking rather than treating it as an external obligation.

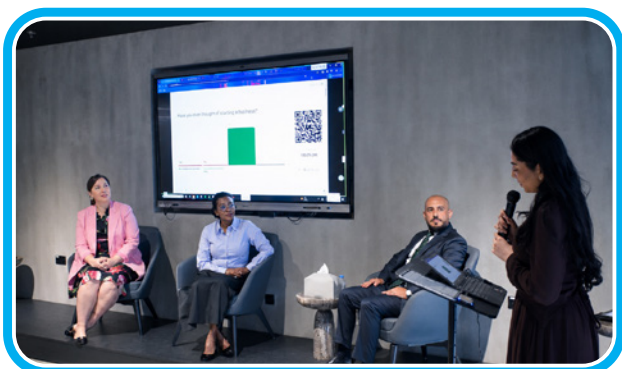
For Haggar, participating in such platforms is part of a broader commitment to helping strengthen understanding around ESG in contexts where it is still developing. These moments of exchange matter because they help translate complex concepts into lived practice, and they contribute to building the collective muscle needed to advance responsible and resilient business.

It is in these conversations, focused, collaborative, and real, that ESG moves from being a concept to becoming part of how business is done.

“

“Being part of the ESG Gamechanger Series reinforced that real sustainability begins when ESG becomes part of everyday business decisions.”

”



SUPPORTING LIVELIHOODS

VOICES FROM ORANGE CORNERS SUDAN

Even in the face of ongoing conflict and economic uncertainty, Orange Corners entrepreneurs in Darfur continue to demonstrate remarkable resilience and determination. They are building businesses that create opportunities, respond to local needs, and make a positive difference in their communities.

From healthcare and education to agriculture, construction, and the creative industries, entrepreneurs from the recent Orange Corners Darfur cohort (Batch2) are turning challenges into opportunities and proving that innovation can thrive even in difficult circumstances.

Here is a sneak peek at some of the inspiring startups supported by the programme and the impact they are already making.

“

“Batch 7 entrepreneurs have created over 150 jobs, while Batch 8 entrepreneurs have delivered more than 10,000 products and services.”

”

Entrepreneurship in action – Darfur

Osman – Founder of Alwateen Medical Centre (Nyala) | OC Batch 2 (2025)

Osman established the only medical facility in Nyala offering a dedicated night shift, significantly improving access to urgent healthcare services. Today, the centre serves hundreds of patients daily, filling a critical gap in local healthcare provision.

Mahmoud – Founder of Future Schools in Darfur (Nyala) | OC Batch 2 (2025)

A university professor turned social entrepreneur, Mahmoud founded Future Schools in response to widespread disruption in education caused by insecurity and school closures. What began as a small nursery in 2023 has grown into three branches serving over 1,000 students. The schools also host cultural and community activities, with plans for further expansion into additional localities.



OC SUDAN Program: scaling impact across Sudan

Across Sudan's other regions, Orange Corners Batch 7 and 8 graduates from the years 2025 and 2026 continue to bring fresh ideas and practical solutions to some of the country's most pressing challenges. From food security and energy to agriculture and essential services, these entrepreneurs are building businesses that respond directly to the needs of their communities.

Together, these cohorts are already showing strong momentum and impact:



Batch 7 entrepreneurs have created over 150 jobs and delivered more than 2,000 products and services



Batch 8 entrepreneurs have delivered over 10,000 products and services throughout their incubation journey

A growing number of these entrepreneurs are women, highlighting the expanding role of female founders in shaping solutions across food systems, energy, and agriculture. Their stories offer a glimpse into the creativity, determination, and progress emerging from Orange Corners businesses across Sudan.

Khalda Ibrahim – Founder of Sun Drop

Khalda is strengthening Sudan's natural honey value chain by equipping more than 35 smallholder farmers with modern beekeeping systems. Each farmer now earns approximately USD200 in monthly income, improving livelihoods and supporting rural economic stability.



Alshaimaa Al-Wali – Batch 8 Entrepreneur

A qualified engineer, Alshaimaa entered the program with a waste-based storage solution idea. Through field research with over 70 stakeholders in Shendi including farmers, traders, exporters, and storage owners she identified critical gaps in onion storage systems.

Her solution evolved into solar-powered storage units designed to integrate traditional and commercial systems. She has developed a minimum viable product currently under testing to reduce post-harvest losses, drawing insights from similar models in India and China.

Dr. Eman Ibrahim – Founder of Dr. Dough | Batch 8 Entrepreneur

A nutritionist based in Khartoum, Dr. Eman Ibrahim brings strong expertise in product development and research, supported by her patented gluten-free formulation and nutrition-focused product line.

Starting the program with a production capacity of 1.5 tons per month, she has since achieved significant scale. Through the program, she streamlined operations to three core SKUs, refined her marketing strategy, and strengthened her understanding of customer segments and competition.

As a result, production increased to 5 tons per month. She has secured funding and created partnerships and established a factory in White Nile State and is now expanding distribution across multiple states through direct and partner channels.

Across cohorts, OC entrepreneurs continue to transform early-stage ideas into viable businesses during their time in the program. Many are now generating income, creating jobs, and delivering essential services despite ongoing instability.

Over 2,500 applications for the 2026 Batch 9 cohort reflect the strong demand for entrepreneurship support and the determination of Sudanese youth to build practical business solutions. The programme will now expand to include healthcare, education, and recycling, alongside agriculture value chains and renewable energy, with Hagggar continuing to be one of the lead partners supporting its growth and impact.



FROM SKILLS TO SUSTAINABLE LIVELIHOODS: ISRAA'S JOURNEY THROUGH RIZQ HUB

Your certificate may hang on the wall for years, but the skill you carry in your hands can become a source of income and a pathway to independence.

Here in Aswan, we have seen it time and again. We have met talented young people whose qualifications never opened the doors they had hoped for. We have met people eager to work but are hesitant to take the first step. We have seen creative women making beautiful handmade products from their homes without knowing how to reach customers, and skilled artisans whose talents remained hidden because no one knew where to find them.

They all had one thing in common: they already possessed talent and potential. What was missing was guidance on how to transform those skills into sustainable livelihoods.

This is the driving force behind Rizq Hub, an initiative launched by Sara Training Centre in Aswan, Egypt with the support of Haggar, designed to support Sudanese refugees in turning skills into sustainable livelihoods and bridging the gap between "I know how to do something" and "I can earn a living from it." One of the many stories that reflects this journey is the story of Israa.

Israa is one of the beneficiaries of the Sara Training Center Community Empowerment Project, a 12-month initiative based in Aswan that supports Sudanese refugees and vulnerable youth through practical training, psychosocial support, and community integration.

Through this programme, she is part of a group of 160 young people currently being equipped with income-generating skills in areas such as digital marketing, graphic design, artificial intelligence, entrepreneurship, and small-scale production. The project also provides life skills training, hands-on workshops, and psychosocial support to help participants rebuild confidence, strengthen resilience, and transition from learning to earning.

Not long ago, Israa was like many aspiring entrepreneurs. She had a passion for beauty and cosmetics and dreamed of turning that passion into something real. Yet, between the dream and the first step, there was uncertainty.

Where should she begin? Would people like her products? Could she really create her own brand? Was it possible to make a living from something she created with her own hands?

Like many others, she stood at the edge of possibility, looking at her idea but not yet moving toward it.

Then one thing changed.

She started.

She learned, experimented, made mistakes, and kept going. Step by step, she transformed uncertainty into action and turned an idea into a business.

Today, Israa owns her own beauty brand, Lahfat Jamal. She creates products with her own hands, pays attention to every detail, and serves real customers who believe in the quality of her work. To some, this may appear to be a small emerging business. To us, it represents something much greater. It is the story of a woman who chose not to wait for perfect conditions but instead decided to create her own path.

As Israa says, "Opportunities do not come to those who sit idle with folded hands, you have to step out and work for them."
Her story embodies the purpose of Rizq Hub.

Rizq Hub is not simply a training programme that offers courses and certificates. It is a space where people are supported in moving from "I have an idea" to "I have a business," and from "I wish I could start" to "I have already started."

Through practical training, mentorship, digital skills, entrepreneurship support, and continuous guidance, Rizq Hub helps participants transform their abilities into income-generating opportunities and sustainable livelihoods. It equips people not only with skills, but with the confidence, networks, and practical tools needed to build their own futures.

For Israa and many others, the journey is much more than learning a new skill. It is about rediscovering their potential, regaining confidence, and proving that sometimes all it takes to change a life is the courage to take the first step.

Because every hand holds potential, and sometimes, all it needs is the opportunity to turn that potential into a livelihood.



“

"Today, Israa owns her own beauty brand proving that sometimes all it takes to change a life is the courage to take the first step."

”

SUPPORTING CARE, LEARNING AND RECOVERY

COMBONI: TRAINING NURSES IN PROGRESS

War in Sudan disrupted the lives of students and staff at Comboni College of Science and Technology (CCST), scattering them across different locations. Since 2024, the College has been operating from Port Sudan, where it has continued to deliver all its academic programmes, including the BSc in Nursing Sciences.

While most programmes were shifted fully online, nursing education required a return to hands-on learning. After 15 weeks of online study, students travel to Port Sudan each semester for essential clinical training, which includes time in the nursing skills lab as well as one month of practical experience in health centres across Red Sea State.

In March 2026, 47 nursing students travelled from across Sudan and beyond, including Khartoum, Omdurman, Meroe, Sinja, Al-Jazira, Kassala, Gedaref, Atbara, Kosti, Juba, and Egypt, to take part in the training. The group included 34 female and 13 male students, all coming together with a shared commitment to continue their studies despite difficult circumstances.

With support from Hagggar, 36 students who had no accommodation in Port Sudan were provided with safe housing, and daily transport was arranged between their residences, the College, and nearby health facilities. These practical arrangements helped ensure that students could focus on their training, gain hands-on experience, and continue their education without interruption.

Hagggar's contribution also supported the engagement of nursing mentors who guided students in the skills lab and accompanied them during their clinical placements in health centres.

The 47 students successfully completed Semester 5 in May and are now progressing into Semester 6. Some have already begun working in hospitals in Port Sudan and Khartoum, helping to address critical gaps in the health system, where a significant proportion of nurses have not yet returned since the outbreak of war.



“

Forty-seven nursing students continued their clinical training despite war, with safe accommodation, transport, and mentorship enabling them to complete Semester 5.

”

WAD MADANI HOSPITAL FOR HEART DISEASES – WAD MADANI, SUDAN

The Wad Madani Hospital for Heart Diseases in Wad Madani, Sudan, is a specialized facility dedicated to providing essential cardiovascular care, including diagnosis, treatment, and follow-up services for patients with heart conditions in Gezira State and surrounding areas.

Following the impact of the recent conflict, the hospital's operations were disrupted and key services were temporarily halted. While the hospital teams led the broader recovery and rehabilitation efforts to restore functionality and resume services, our contribution was focused on providing IT equipment, including computers and printers, to support the re-establishment of basic administrative systems.

This support played a small but important role in enabling the hospital to restart its operations and continue serving patients in need of critical cardiac care.



FROM DESPAIR TO HOPE: A MOTHER'S JOURNEY WITH THE KAADIR-HAGGAR PROGRAM EMPOWERING FAMILIES OF CHILDREN WITH DEVELOPMENTAL NEEDS

For many families of children with disabilities in Sudan, daily life has become increasingly difficult since the outbreak of war. Access to healthcare, therapy, and specialist support has been severely disrupted, leaving parents struggling to meet their children's needs.

One mother, whose young son has cerebral palsy, shared how her child faced significant developmental challenges and was initially unable to move independently, speak, or hold his head steadily. When the family joined the Kaadir Program through the Haggar Group sponsorship, they became part of the first cohort of beneficiaries under the Kaadir-Haggar partnership.

Over six months, the family received personalised guidance, specialist support, and continuous follow-up. The mother described how the programme eased their daily burden: "The team guided me step by step. They followed up regularly and helped me understand how to do the exercises with my child at home."

With consistent support from therapists and coordinators, she was empowered to take an active role in her son's development. Gradually, she began to notice small but meaningful improvements. "He started turning in bed and responding better to the exercises. These small steps mean everything to us," she said.

She also highlighted the emotional reassurance provided by the Kaadir team during a particularly challenging time for many families who feel overlooked due to the ongoing crisis.

Now selected to continue into the second phase of the programme, the family's journey reflects the importance of sustained, practical support for vulnerable children and the lasting difference it can make in their development and wellbeing.

Through the partnership between Kaadir and Haggar Group, families across Sudan are receiving not only professional support, but also something equally important: hope.

Every child deserves the opportunity to reach their potential, and every parent deserves to know that they are not alone.

“

"Every child deserves the opportunity to reach their potential, and every parent deserves to know that they are not alone."

”

INSPIRING FUTURE GENERATIONS

CELEBRATING SUDANESE SCIENTIFIC HERITAGE THROUGH YOUTH ENGAGEMENT

During Ramadan of this year, the Sudanese National Academy of Sciences (SNAS), in collaboration with STEM Sudan, launched the “Get to Know Sudanese Scientists” competition, with the support of Hagggar Group. The initiative aimed to bring Sudan’s scientific heritage closer to young people and inspire curiosity in science and research.

The competition highlighted the biographies of 25 Sudanese scientists, sharing their achievements with the wider community through an engaging and accessible format. Participants were invited to take part through an interactive Google Form, and the campaign was widely promoted across digital platforms to encourage youth engagement.

The initiative concluded with a live online session on Facebook, where participants and guests from academic and professional backgrounds joined the announcement of winners through a draw. Three winners were selected from Sudan and Egypt, and prizes were delivered shortly after the event. More than a competition, the initiative served as a platform to celebrate Sudanese scientific excellence and encourage young people to continue developing their academic and professional aspirations, strengthening the link between knowledge, inspiration, and opportunity.

CLEAN ENERGY, REAL IMPACT

SERRA WEST MULTIPURPOSE COOPERATIVE ASSOCIATION – NEW HALFA, SUDAN

As part of its commitment to support community-led initiatives, and in coordination with the Serra West Multipurpose Cooperative Association, funding was provided for the installation of a solar energy system to deliver clean and sustainable power to the cooperative's operations, including its oil production facility.

This intervention introduces a reliable source of renewable energy that strengthens the cooperative's day-to-day activities and supports more stable and efficient production conditions.

While modest in scale, the transition to solar energy represents an important step toward more resilient and environmentally conscious community infrastructure. It enables the cooperative to maintain continuity in its operations while reducing dependence on traditional energy sources.

This initiative reflects a continued effort to support local development models that combine livelihood creation with practical, sustainable solutions that benefit both people and the environment.

WHERE STUDENTS COOK, GROW, AND LEARN: A NEW CHAPTER AT FEDASI KHALWA

Here is a lighter, more human and newsletter-friendly version with stronger focus on experience, excitement, and impact:

In Fedasi Khalwa in Al Gezira State, Estedama EnerCycle, with support from Haggard Group, has introduced the first project under the ZEROHatab initiative, bringing clean cooking to daily life through an innovative mix of biogas and solar cooking solutions that replace the use of firewood.

A Khalwa is a traditional place of learning where children and young people study and memorise the Holy Quran. At Fedasi Khalwa, the project is already making a visible difference for around 100 students, creating a cleaner, safer, and more comfortable environment for learning and living. Implemented between April and May 2026 and fully operational since early June, the system is helping ease everyday challenges that the community has long faced, from smoke exposure in kitchens to the time and effort spent collecting firewood from distant areas. Meals are now being prepared in a cleaner, more efficient way, directly improving daily life inside the Khalwa.



Beyond clean cooking, the project has also introduced a Jubraka home garden, where students are excited to grow vegetables using natural fertiliser produced by the biogas system. For many of them, this has become a hands-on opportunity to learn, contribute, and see how waste can be turned into something valuable for their own community.

The students have embraced the initiative with enthusiasm, taking pride in planting, cooking, and being part of a system that not only improves their environment but also teaches them practical skills and responsibility.

By involving the Khalwa community in the installation and day-to-day use of the system, ZEROHatab is building a sense of ownership and shared responsibility. It is not just a clean energy project, but a lived experience of how innovation can improve health, learning spaces, and community wellbeing in a very tangible way.

“

“Students are now cooking with clean energy, growing vegetables, and learning how waste can be transformed into valuable resources.”

”

UPCOMING PROJECTS

Stay tuned

for our upcoming projects supporting underserved communities in Sudan and South Sudan.

**01**

From disruption to renewal: Art by Blind is relaunching to restore livelihoods for visually impaired Sudanese artisans and revive a powerful model of creative inclusion.

**02**

Stay tuned as Evolvin, Haggar Foundation, Kinyeti Academy and EastTEch we roll out a transformative programme strengthening teachers and digital learning systems in South Sudan.